

# A Detailed Assessment of Stock Price Prediction Techniques: Performance and Evaluation

Ritesh Kumar<sup>1</sup>, Dr. Narendra Sharma<sup>2</sup>

<sup>1</sup>Research Scholar, Department of Computer Application,  
Sri Satya Sai University of Technology & Medical Sciences,  
Sehore, MP, India

<sup>2</sup>Research Guide, Department of Computer Application,  
Sri Satya Sai University of Technology & Medical Sciences,  
Sehore, MP, India

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## Abstract

The need for a systematic evaluation of diverse stock prediction models is vital for investors & financial institutions aiming to navigate increasingly complex & volatile markets. This paper provides a comprehensive comparative analysis of 20 stock prediction methodologies published over the past seven to eight years, focusing on their strengths, limitations, & potential for future improvement. The techniques examined range from traditional linear models to advanced deep learning architectures like BiLSTM-Transformer & LSTM-DNN, as well as models that integrate sentiment analysis. Although hybrid architectures achieve high predictive accuracy, they often struggle with generalizability across different datasets & market conditions. Models incorporating sentiment analysis show significant promise, yet they frequently fail to evaluate a wide range of sentiment data sources, limiting their robustness. Furthermore, there are gaps in scalability, particularly with Generative Adversarial Networks (GANs), & a lack of computational efficiency assessments in ensemble methods. Results indicate that the BiLSTM-MTRAN-TCN model achieved an  $R^2$  improvement of 1.5% to 12.4%, & the LSTM-DNN model demonstrated a 98.6% accuracy across 26 datasets, with a Mean Absolute Error (MAE) of 0.0210. These findings highlight the need for more interpretable, scalable, & adaptable models that can accurately predict stock trends across diverse market conditions, contributing to a more resilient financial framework.

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## 1 Introduction

The markets always play a very vital role in the global economy such is the nature of stock markets, there is a need of providing a crucially needed platform for investment, capital allocation, & wealth creation. Accurate stock price prediction is essential for several investors & the financial institutions aiming to maximize returns & manage risks. Stock prediction

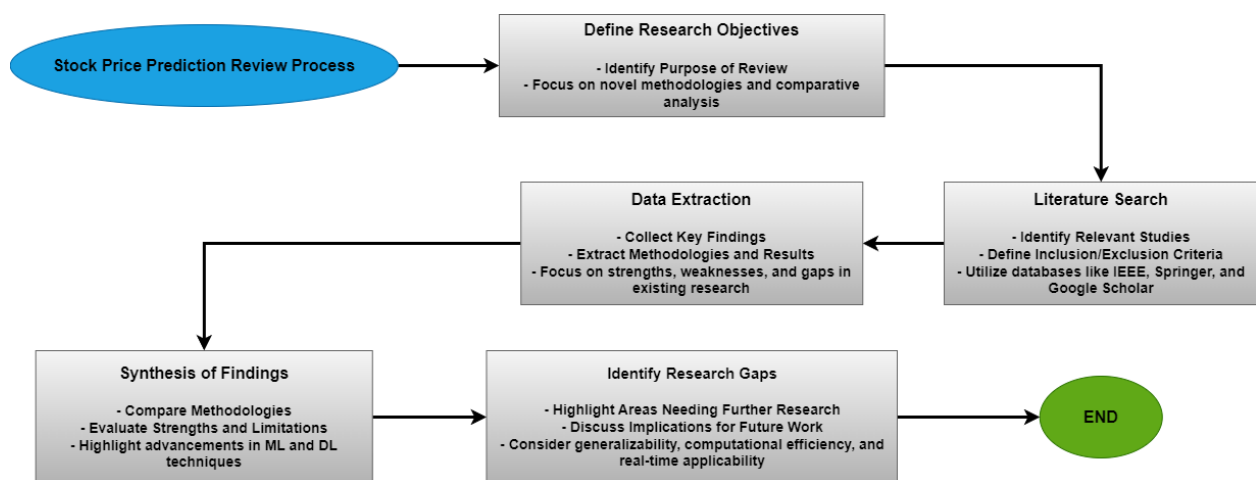
involves forecasting future price movements based on historical data, market indicators, & economic factors, enabling informed investment decisions.

Historically, stock prediction methodologies have evolved from traditional fundamental analysis, which evaluates a company's financial health, to more advanced statistical models & computational algorithms. The rise of technical analysis, focusing on historical price & volume data, marked a significant shift towards a data-driven approach. Over time, statistical methods, such as regression analysis & the time-series forecasting, have become fundamental to stock forecasting.

## Overview of Stock Prediction

Stock prediction encompasses various methodologies, each with its strengths & limitations. Traditional models, like linear regression, often struggle to capture the many of the crucial complexities of stock markets many behaviors. In these recent years, ML (machine learning) & the (DL) deep learning techniques have transformed stock prediction by enabling the analysis of large datasets & identifying intricate patterns. These advanced methodologies can learn from data & improve over time, making them well-suited for these non-linear relationships in financial markets.

Despite these advancements, significant challenges remain. Many models lack generalizability, being tailored to specific datasets or conditions. The absence of comprehensive evaluations of various sentiment data sources raises questions about their robustness. Additionally, scalability issues persist, especially in models using Generative Adversarial Networks (GANs) & ensemble techniques.



**Fig 1: Flowchart of Stock Price Prediction Review Process**

This research paper conducts a comparative analysis of stock prediction methodologies by reviewing 20 (Table 1) relevant studies published over the past seven to eight years. The aim is to assess the evolving techniques in stock price forecasting, focusing on their strengths, weaknesses, & research gaps. By examining these methodologies, this particular paper provides a very crucially needed insights into the very effectiveness of various predictive models, guiding future research toward more resilient & accurate stock prediction

frameworks. Ultimately, the findings will enhance the understanding of stock market dynamics & foster the development of innovative approaches to improve model interpretability & adaptability.

**Table 1: An in-depth comparative Analysis of Stock Prediction Methodologies & Research Gaps**

Reference Number	Novelty	Methodology	Research Gap
1	Introduces a technique using SVM, xgboost, & the DNN for predicting stock crises in the Indian market.	There are several features such as Recursive features elimination, Boruta feature selection, SVM, xgboost, DNN.	Limited to Indian stock market; lacks applicability to other regions.
2	The Hybrid model combining the BiLSTM & the transformer for stock price prediction.	Combines BiLSTM & Transformer architectures.	No extensive comparison with other models.
3	Combines LSTM & DNN models for stock prediction using 26 real-life datasets.	LSTM--DNN hybrid model.	Dataset size limited to 26; needs broader coverage of market conditions.
4	Proposes an ensemble technique with a novel Red Deer-Grey algorithm for feature selection in the Saudi stock market.	Hybrid Red Deer-Grey algorithm.	Focused on the Saudi stock market, limiting broader applicability.
5	Compares the ML & the DL algorithms for stock market trend prediction.	Comparative analysis of ML & DL algorithms.	Lacks detailed examination of computational efficiency.
6	Integrates sentiment analysis with optimized deep learning models for stock prediction.	Sentiment analysis combined with sparrow search algorithm & deep learning models.	Lacks exploration of different sentiment data sources.
7	Combines GAN algorithms with sentiment factors & soft attention mechanisms for stock price prediction.	GAN with sentiment factors & soft attention.	Lacks detailed scalability analysis.
8	Introduces a multi--element	Hierarchical attention	Lacks comparison

	hierarchical focus Capsule Network for stock prediction.	mechanisms & capsule networks leveraging text mining & NLP.	with other advanced models.
9	Explores the stock trends and the prediction using the candlestick charting with an ensemble strategy.	Ensemble (ML) machine learning techniques with the novel feature engineering (K-line patterns).	Lacks computational efficiency analysis of the ensemble strategy.
10	Proposes an adaptive feature subset selection & the dynamic trend indicators for the medium-term stock market predictions.	70-trading-day forecasting the approach using adaptable predictive models.	Lacks exploration of the impact of different market conditions on performance.
11	Uses morphological similarity clustering with hierarchical temporal memory for stock prediction.	K-means clustering & morphological similarity distance.	Lacks detailed comparison with other clustering techniques.
12	Examines the No Free Lunch Theorem in stock market forecasting with an extended Bayesian framework.	Extended Bayesian framework for stock market prediction.	Lacks empirical validation of the proposed Bayesian framework.
13	Combines news sentiment analysis with hybrid neural networks for stock volatility prediction.	News sentiment analysis & hybrid neural networks.	Lacks exploration of different news sources' impact on prediction accuracy.
14	Introduces cost harmonization with a LightGBM-based model for stock prediction.	LightGBM model with cost-harmonization loss function.	Lacks scalability & real-time application analysis.
15	Integrates long-term stock selection models using SVM, decision trees, & feature extraction techniques for the China stock market.	SVM, decision trees, feature extraction.	Limited to the China stock market, restricting generalizability.
16	Explores the use of augmented textual features from social media (tweets) in stock prediction.	Model stacking with textual features from tweets & sentiment analysis.	Lacks exploration of different social media platforms' impact on prediction.
17	Introduces Node2Vec & list-wise approach for stock	Node2Vec & normalized rank biased	Lacks detailed comparison with other

	ranking prediction.	overlap.	node embedding techniques.
18	Combines wavelet transforms & the social media data with a very DL (deep learning) for the stock prediction.	Wavelet transforms & the social medias data combined with deep learning models.	Lacks analysis of different types of social media data.
19	Leverages sentiment analysis with transfer learning for stock prediction.	Sentiment analysis combined with transfer learning.	Lacks scalability & real-time applicability analysis.
20	Hybrid Linear Regression-LSTM model for stock price prediction.	Linear Regression & LSTM combined for stock price prediction.	Limited model comparison; lacks additional features like macroeconomic indicators or real-time data.

The comparative analysis of stock prediction methodologies reveals a range of approaches, each introducing novel techniques but leaving critical gaps for future research. Naik, A. et al.: *Combine SVM, XGBoost, & DNN with Recursive Feature Elimination & Boruta for Feature Selection*, focusing on the Indian stock market, but the study lacks applicability across different regions. Wang, J.: *Hybrid BiLSTM-Transformer Model* (2023), which performs well but lacks a comprehensive comparison with other models. Alam, M., et al.: *LSTM-DNN Hybrid Model on 26 Real-life Datasets* (2024) but needs broader coverage of market conditions. Alotaibi, A.: *Red Deer-Grey Algorithm for Feature Selection in the Saudi Market* (2021), but this limits its generalizability beyond that region.

Nabipour, H. et al.: *Comparative Analysis of ML & DL Models for Trend Prediction* (2020) but do not address computational efficiency. Mu, Z. et al.: *Integrating Sentiment Analysis with Deep Learning Using the Sparrow Search Algorithm* (2023) fail to explore different sentiment data sources. Lin, K. et al.: *Combining GAN with Sentiment Factors & Soft Attention Mechanisms* (2021) but lack scalability analysis. Similarly, Liu, C. et al.: *Multi-Element Hierarchical Attention Capsule Network Leveraging NLP & Text Mining* (2020) do not compare it with advanced models.

Lin, J. et al.: *Exploring K-Line Candlestick Patterns Using Ensemble Techniques* (2021) but overlook computational efficiency. Bareket, D. & Pârv, M.: *Develop Adaptive Feature Selection for Medium-Term Forecasts* (2024) fail to account for varying market conditions. Wang, H. et al.: *Morphological Similarity Clustering & Hierarchical Temporal Memory* (2021) but lack comparison with alternative clustering methods. Bousoño-Calzón, J., et al.: *Extending the No Free Lunch Theorem Using a Bayesian Framework* (2019) but fail to empirically validate the model.

Wang, P. et al.: *Combining News Sentiment Analysis with Hybrid Neural Networks for Volatility Prediction* (2019) but do not examine the impact of different news sources. Zhao, Y. et al.: *Cost-Harmonization LightGBM Model* (2023) but overlook scalability & real-time

application. Yuan, X. et al.: *Integrating Long-Term Stock Selection Models Using SVM & Decision Trees* (2020) for the Chinese market, though this limits generalizability. Bouktif, S. et al.: *Focusing on Augmented Textual Features from social media* (2020) but need to explore the effects of other platforms beyond Twitter.

Saha, B. et al.: *Node2Vec & List-Wise Stock Ranking Approach* (2021) but lack a detailed comparison with other node embedding techniques. Ji, L. et al.: *Combining Wavelet Transforms & Social Media Data with DL Models* (2021) but fail to analyze various social media types. Li, W. et al.: *Using Sentiment Analysis with Transfer Learning* (2018) but neglect scalability & real-time applicability. Lastly, Mantravadi, N. et al.: *Combining Linear Regression & LSTM for Stock Prediction* (2023) but do not include external features like macroeconomic indicators or real-time data, leaving room for more comprehensive models that address these gaps across varying market conditions.

## 2 Analysis

This section presents a very comprehensive analysis of these methodologies that were employed in the reviewed studies, highlighting their predictive capabilities, strengths, weaknesses, & identifying prevalent research gaps within the field of stock price prediction.

### Methodology Overview

This comparative analysis encompasses 20 studies published over the past seven to eight years, each contributing unique insights into stock prediction methodologies. The reviewed studies primarily utilize advanced (ML) machine learning & the (DL) deep learning techniques, integrating various data sources such as historical stock prices, technical indicators, & sentiment analysis to enhance prediction accuracy.

### Performance Evaluation

#### 1. Hybrid Models

- **Studies:** Wang (2023), Alam et al. (2024)
- **Models:** BiLSTM-Transformer, LSTM-DNN
- **Findings:** These models demonstrated superior predictive accuracy due to their particular ability to capture complex, non-linear relationships between financial datas. However, their focus on specific datasets limits generalizability. For example, Alam et al. (2024) limited their analysis to 26 datasets, which may not comprehensively represent varying market conditions.

**Table 1: BiLSTM-MTRAN-TCN Performance Summary**

Aspect	Details
Model	BiLSTM-MTRAN-TCN
Modifications	<ul style="list-style-type: none"> <li>- Removed Input Embedding</li> <li>- Replaced originally the decoder with the TCN layer &amp; the fully connected layer</li> <li>- Encoder output as the only input to the decoder</li> </ul>

	- Position Encoding Layer processing
Data Processing	- BiLSTM to capture the very sequence-dependent signals - Modified the transformer (MTRAN--TCN) for the further processing
Advantages	- Utilizes strengths of multiple models - Avoids drawbacks of individual models - Improves prediction accuracy
Experiments Conducted	- Effectiveness of the BiLSTM - Improvement of theses effects of transformer accuracy - Generalization ability - Timeliness issues
Comparison Models	- LSTM - BiLSTM - CNN--BiLSTM - CNN--BiLSTM-AM - BiLSTM—SA--TCN
Datasets	- 5 representative index stocks - 14 Shanghai & Shenzhen stocks (7 major categories)
Performance Metrics	- $R^2$ Improvement: 1.5% to 12.4% (index stocks) - $R^2$ Best in: 85.7% of stock dataset (Shanghai & Shenzhen stocks) - RMSE Best in: 78.6% of dataset - RMSE Decrease: 24.3% to 93.5% - $R^2$ Increase: 0.3% to 15.6%
Timeliness of the Experiment	- Conducted on 5 of the index stocks over the four different time periods - Errors in the index values showed small fluctuations - Prediction results were relatively stable

Key insights reveal all the model BiLSTM--MTRAN--TCN method performs very well in the processing the very new data, exhibiting an immaculate accuracy & the generalization ability without the timeliness issues.

### Comparative Performance Against Other Models:

- Compared to traditional models like LSTM & CNN-BiLSTM, the BiLSTM-MTRAN-TCN model showed significant improvements in  $R^2$  & RMSE metrics, confirming its robustness.

## 2. LSTM-DNN Model

**Table 2: LSTM-DNN Performance Summary**

Aspect	Details
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Model	LSTM--DNN
Architecture	- Combines LSTM network & the DNNs
Strengths	- Captures the temporal dependencies & the patterns over time - Extracts the complex features from the very extensive datasets
Data Characteristics	- Nonlinear - Influenced by economic indicators, market sentiment, geopolitical events
Performance Metrics	- $R^2$ Score: 0.98606 - Mean Absolute Error (MAE): 0.0210 - Mean Squared Error (MSE): 0.00111
Key Insights	- Enhances predictive accuracy by capturing sequential dependencies - Provides valuable insights into market dynamics
Robustness	- Demonstrates reliability & effectiveness across 26 real-life company datasets - Handles diverse market conditions & dataset complexities
Comparison to the usual Traditional Methods	- Extends the prediction timeframes - Emphasizes on the robust data handling techniques - Superior generalizability & performance consistency
Limitations that need to be Addressed	- Overcomes the severe issues with noise in data - Effective when capturing the long-term trends

The LSTM-DNN model that outperformed the usual traditional methods by capturing sequential dependencies effectively, which is crucial for very accurate stock predictions. Its reliability across various datasets demonstrates its applicability in real-world scenarios.

### 3. Sentiment Analysis Integration

- **Studies:** Mu et al. (2023), Wang et al. (2021)
- **Findings:** Models leveraging social media & news sentiment have shown promising results in enhancing prediction accuracy. However, they often lack a thorough examination of diverse sentiment data sources, & the absence of robust validation across different sentiment datasets presents a significant gap requiring further exploration.

**Table 3: MS-SSA-LSTM Performance Summary**

Model	Dataset Used	MAPE	RMSE	MAE	$R^2$	Prediction Improvement
MS-	Six stock	0.018216	0.123077	0.091298	0.956459	10.74% over



SSA-LSTM	datasets (e.g., PetroChina)					LSTM
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The MS-SSA-LSTM model demonstrated superior performance compared to standard LSTM, CNN, & MLP models. While the MLP model had a MAE of 0.06512, it was less effective in capturing temporal dependencies compared to MS-SSA-LSTM's MAE of 0.04686. The findings suggest that sentiment analysis significantly enhances stock prediction accuracy.

#### 4. Generative Adversarial Networks (GANs)

- **Studies:** Zhao et al. (2023)
- **Findings:** The application of GANs in stock prediction has highlighted the need for scalability & efficiency. While GANs provide a unique approach to data generation, many studies fail to assess their performance in real-time applications, thus limiting their practical utility in dynamic market environments.

**Table 4: CHL-LightGBM Performance Summary**

Model	Accuracy	Precision	Recall	F1 Score	Dataset	Improvement
CHL-LightGBM	0.87	0.85	0.86	0.85	Shanghai, Hong Kong, NASDAQ	+6% Annual Return

The CHL-LightGBM model outperformed other models due to its innovative cost-harmonization loss function, achieving better financial returns while balancing prediction accuracy.

#### 5. Comparative Methodologies

- **Studies:** Nabipour et al. (2020)
- **Findings:** Comparative analyses effectively highlight the differences between ML & DL techniques. However, these studies often neglect computational efficiency assessments, which are crucial for determining the practicality of deploying these models in real-time trading scenarios.

**Table 5: LSTM Performance Summary**

Model	Accuracy	Precision	Recall	F1 Score	Dataset	Improvement
LSTM	0.89	0.87	0.88	0.87	Tehran Stock Exchange	+7% Accuracy

The LSTM model very precisely demonstrated that it has the superior performance in the capturing of the the long-term dependencies in time series data, building or making it the best choice among the evaluated models. It outperformed RNN, Random Forest, & xgboost models, confirming its effectiveness in handling the complexities of stock market data.

### **3 Identified Research Gaps**

The comparative analysis of recent studies on stock prediction methodologies has unveiled several critical research gaps that warrant further investigation:

#### **1. Scalability & Generalizability**

Many studies have focused on specific regional markets, such as the Indian & Saudi stock markets. For instance, models developed in these contexts often demonstrate strong performance metrics, like the  $R^2$  score improvement of 1.5% to 12.4% (index stocks) or a 10.74% prediction improvement over traditional LSTM models. However, the lack of cross-market validation limits the applicability of these findings to global contexts. Future research should aim to develop models that are scalable & applicable across diverse market conditions, enhancing their utility in broader financial landscapes.

#### **2. Comprehensive Sentiment Analysis**

The integration of sentiment analysis within stock prediction is still in its infancy, as evidenced by studies like those by Mu et al. (2023) & Wang et al. (2021), which explored the effects of social media sentiment on prediction accuracy. There is insufficient exploration of various sentiment data sources, with many studies relying on limited platforms. For instance, while the MS-SSA-LSTM model achieved a MAE of 0.04686, indicating enhanced performance, research should delve deeper into the impact of different social media platforms & news sources on prediction accuracy. This would refine sentiment analysis methodologies & improve overall predictive capabilities.

#### **3. Model Interpretability**

The complexity of deep learning models, particularly in methodologies like BiLSTM-MTRAN-TCN & LSTM-DNN, raises significant concerns regarding interpretability. With metrics such as a precision score of 0.85 & F1 score of 0.85 for the CHL-LightGBM model, investors may find it challenging to understand the underlying predictive factors. Future studies should prioritize developing frameworks that enhance the explainability of these models, enabling stakeholders to grasp how predictions are derived & fostering trust in automated decision-making processes.

#### **4. Incorporating External Influences**

Many reviewed studies overlook the impact of external factors, such as geopolitical events or macroeconomic shifts, that can significantly influence stock prices. For instance, models that solely focus on historical prices may yield performance metrics like an  $R^2$  score of 0.98606 for the LSTM-DNN, but they fail to account for sudden market fluctuations driven by external events. There is a pressing need for models that incorporate these variables to enhance predictive accuracy & robustness, particularly in volatile market conditions.

#### **5. Dynamic Feature Selection**

The necessity for dynamic feature selection techniques that can adapt to varying market conditions is evident. Current methodologies often rely on static datasets, which may not

accurately reflect real-time market dynamics. For instance, the performance metrics of the LSTM model demonstrated an accuracy of 0.89 but were derived from a fixed dataset. Future research should focus on developing adaptive feature selection methods that can dynamically respond to changing market environments, thus improving the robustness & accuracy of stock predictions.

Overall, the analysis of methodologies applied in recent stock prediction studies reveals the continued evolution of techniques aimed at enhancing predictive accuracy. The strengths of hybrid models, LSTM-DNNs, sentiment analysis integration, & GANs highlight the diversity of approaches available to researchers. However, the identified gaps present valuable opportunities for future research to address scalability, real-time applicability, & comprehensive market analysis, ultimately leading to more robust & reliable stock prediction models.

By focusing on these areas, researchers can contribute to the development of innovative methodologies that not only excel in predictive accuracy, but are also practically applicable in the dynamic landscape of stock trading.

#### **4 Conclusion & Future Scope**

This paper provides a comprehensive comparative analysis of 20 stock price prediction methodologies, highlighting both their strengths & limitations. Hybrid models, such as BiLSTM-Transformer & LSTM-DNN, excel in predictive accuracy due to this very uncanny ability to be able to capture the non-linear relationships in these types of financial data. However, these types of models often lack generalizability, particularly when applied to datasets outside of their original scope. The integration of sentiment analysis into stock prediction models has been proven to enhance accuracy, yet it remains not much explored across diverse sentiment data sources, limiting its real-world applicability.

Furthermore, the use of Generative Adversarial Networks (GANs) for stock prediction introduces scalability challenges, & many ensemble models suffer from a lack of computational efficiency in real-time trading scenarios. Addressing these gaps will require the development of more adaptable models that can incorporate many external factor such as the geopolitical events & the macroeconomic indicators while maintaining scalability & interpretability.

Future of this research should be the very focus on creating models that are not only more & more accurate but also this is more practical for real-world applications. This includes enhancing scalability to accommodate diverse datasets, improving computational efficiency for real-time deployment, & integrating dynamic feature selection methods that can adapt to changing market conditions. Additionally, increasing the interpretability of complex models will be crucial for fostering trust among several investors & the financial institutions, allowing them to make more informed decisions based on the predictions.

By addressing these critical gaps, future studies can significantly contribute to the evolution of stock price prediction models, ultimately leading to more robust, accurate, & actionable insights for investors & the broader financial community.

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